

# GUNEE

**Graphic Design**  
Eugen Laitenberger

## Graphic Design Portfolio

www.gunee.de  
mail@gunee.de

-

Status:  
May 2026

## Eugen Laitenberger

1987 Born in Poltava/Ukraine  
2003–2006 Full time school of design, Münster/Germany  
Certified training as design-technical assistant (main focus: graphic design)  
2007–2010 University of Applied Sciences and Arts, Dortmund/Germany  
Bachelor of Arts (main field: photography)  
2010–2021 Graphic Designer at FEEDMEE Design GmbH, Cologne/Germany  
since 2010 Freelancer (main focus: graphic design, illustration, photography)  
since 2014 Founder & Creative Director of GUNEE Homme

## Publications (selection)

- Form Magazine - #267 Frankfurt am Main/Germany
- Belio Magazine #24 - Trip Issue Madrid/Spain
- Zine Magazine - Volume 15 Taipei/Taiwan
- The Innis Herald - March 2011 Toronto/Canada
- Page Magazine - Issue 02/2015 Hamburg/Germany
- Offf Catalogue 2010 Paris/France
- Drome Magazine - #17 and #18 Rome/Italy
- Semi-Permanent 2009 - 2nd edition Sydney/Australia
- H-Magazine - #114 and #115 Barcelona/Spain
- „FRESH 1, Cutting Edge Illustrations – Object“ Cologne/Germany

## Awards (selection)

- Nominated for animago award 2019: „Best Motion Design 2019“
- Nominated for Deutscher Fotobuchpreis 2015
- German Design Award 2018: „Excellent Communications Design - Editorial“
- 1st place at International Photography Awards 2014: „Book: Fine Art“
- 1st place at Moscow International Foto Awards 2014: „Book: Fine Art“

// Worked for (selection)

HALBE®

WDR®

zdf  
neo

BR

ZDF

SWR»  
FERNSEHEN

rbb®

HEILANDT

ARD®

KiKA

MDR®

RADIO  
HAR  
MO  
NY

SUPER RTL

splendid film

HEIMATFILM

phoenix

AMNESTY  
INTERNATIONAL



DW



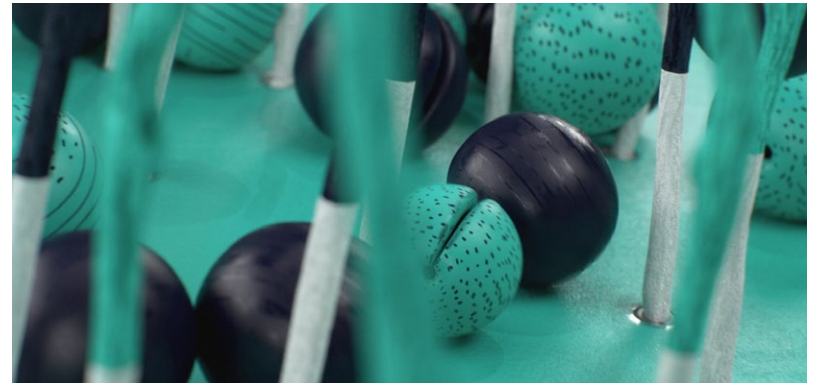
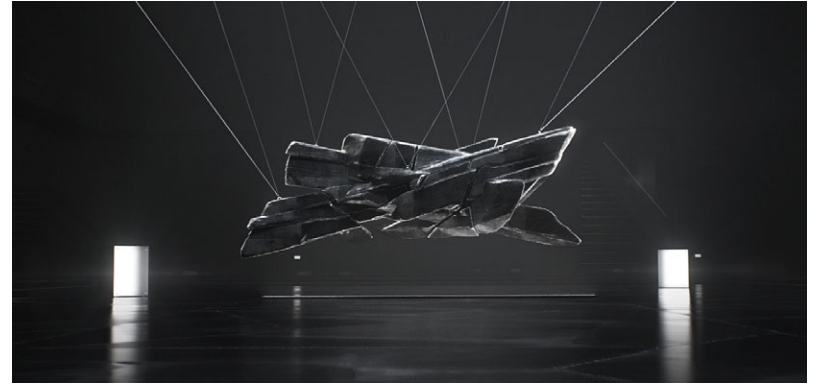
**Creative Direction**

GUNEE Homme

Logo, product design, package design, concept for corporate video, photography, pattern/illustrations for prints and embroidery etc.

Photography







**Creative/Art Direction · Redesign**

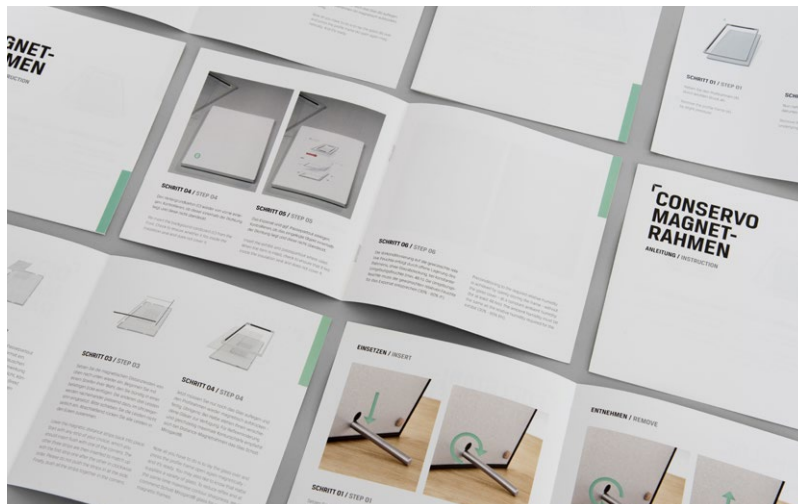
**Client:** HALBE Rahmen

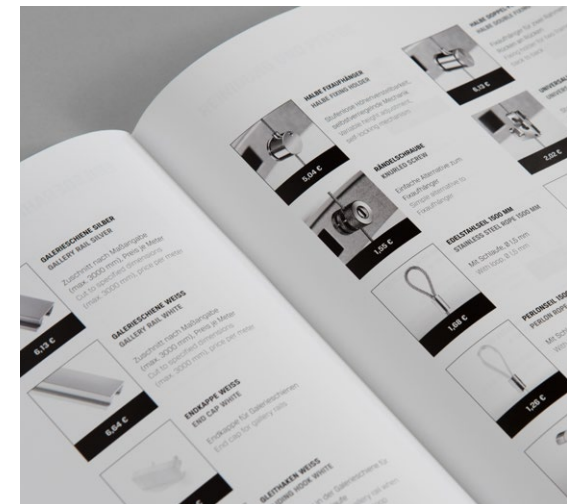
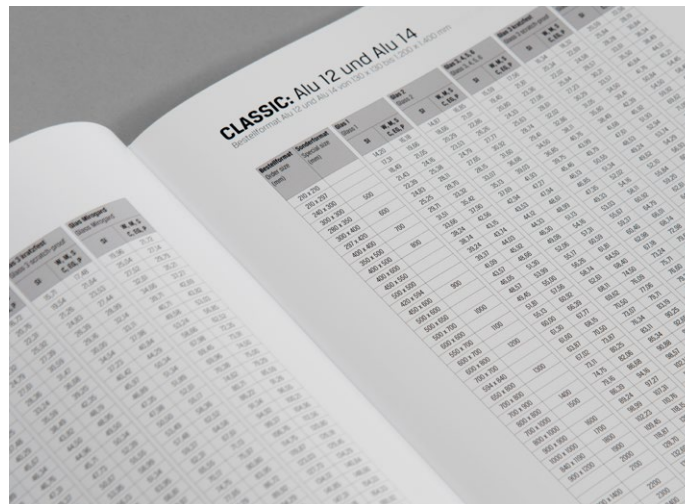
Award:  
German Design Award 2018  
Excellent Communications Design – Editorial

I've changed the typeface and created a new picture language.  
Among other things, I've designed flyer, sticker, instruction manuals, the price list (72 pages), the catalogue (112 pages) and the annual magazine.











**Art Direction**

**Dream Sequence - Book**

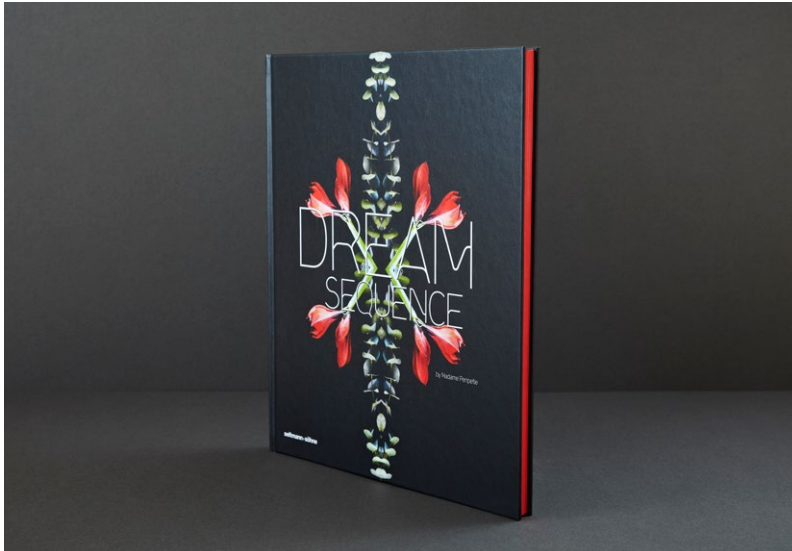
**Client:** Madame Peripetie

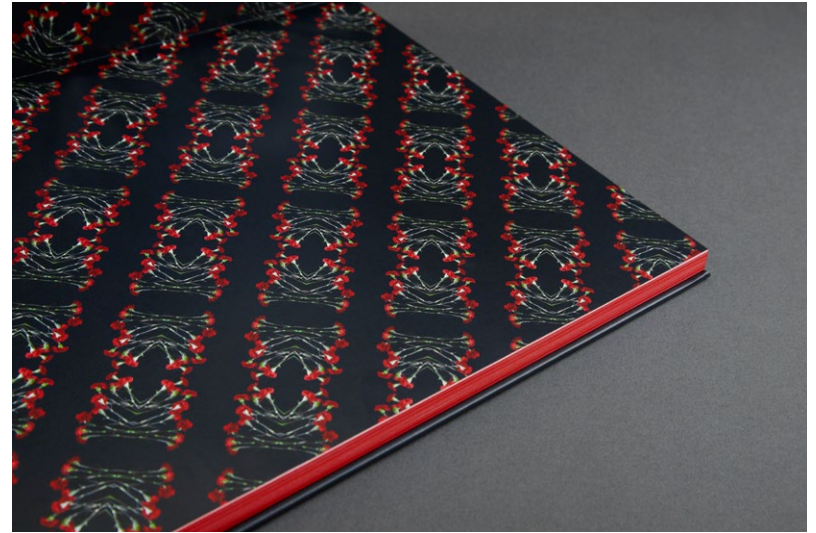
Published:  
Photonews 3/14 (Germany)  
Page 3/14 (Germany)  
Neo2 Magazine 3/14 (Spain)

Label Magazine 3/14 (Poland)  
Madame Figaro 4/14 (Greece)  
Dazed & Confused 5/14 (Korea)

**Award:**

1st place at International Photography Awards 2014: „Book: Fine Art“  
1st place at Moscow International Foto Awards 2014: „Book: Fine Art“  
Nominated for Deutscher Fotobuchpreis 2015





A B C D E  
F G H I J K  
L M N O P  
Q R S T U  
V W X Y Z  
1 2 3 4 5 6 7 8 9



Graphic Design · Illustration

Client: WDR Funkhaus Europa

Agency: Feedmee GmbH

Promotion design and brand maintenance (2011-2015):

Selection of flyers and posters.



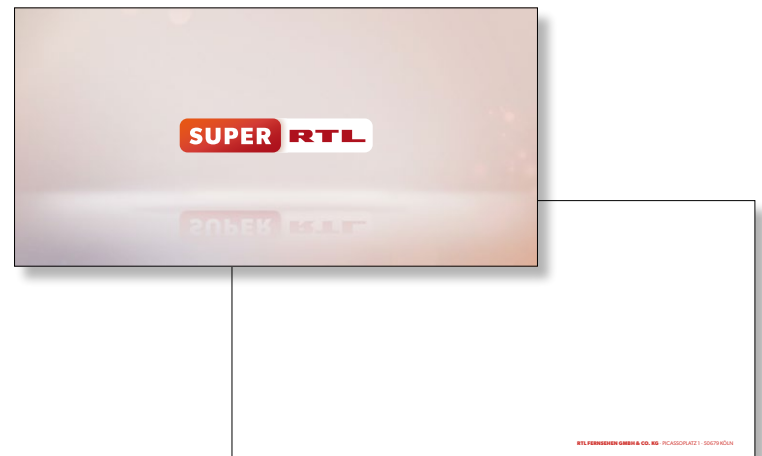
## Graphic Design

**Client:** Super RTL Fernsehen GmbH

**Agency:** Feedmee GmbH

Layouts for branding and promotion:

Stationary design, notepaper, flyer, business cards, social media header, landing pages etc.



**SUPER** RTL | PRIMETIME

**SUPER** RTL | PRIMETIME

**SUPER**  
*NEUE Serie*

**CARTER**  
DONNERSTAGS  
22:15 UHR



© RTL DISNEY Fernsehproduktion GmbH & Co. KG

**JETZT IST ABER MAL**  
*Feierabend*

**BONES** | MONTAGS 20:15 UHR



**SUPER** RTL | PRIMETIME

© RTL DISNEY Fernsehproduktion GmbH & Co. KG



*Heute ist*  
**FRÜHLINGSANFANG**

**SUPER**



**SUPER** *Oster*  
**GEWINNSPIEL**

JETZT MITMACHEN UND GEWINNEN!

# TOGGO radio

**Mehr erfahren und mitmachen!**

Decorative elements: pink and yellow Easter eggs at the bottom left.

# TOGGO radio

**Gewinnspiel-Wochen**

**Familien-Erlebnisse gewinnen! Hier mehr erfahren.**

Decorative elements: pink and yellow Easter eggs at the bottom left.

# TOGGO radio

## Gewinnt tolle Familien-Erlebnisse!

**Gewinnspiel-Wochen**

**Weitere Infos täglich im TOGGO Radio Programm.**

**Hier mehr erfahren und mitmachen!**

Decorative elements: pink and yellow Easter eggs at the bottom left.

# TOGGO radio

**Gewinnspiel-Wochen**

**Weitere Infos täglich im TOGGO Radio Programm.**

Decorative elements: pink and yellow Easter eggs at the bottom left.

# TOGGO radio

**Jetzt Reinhören!**

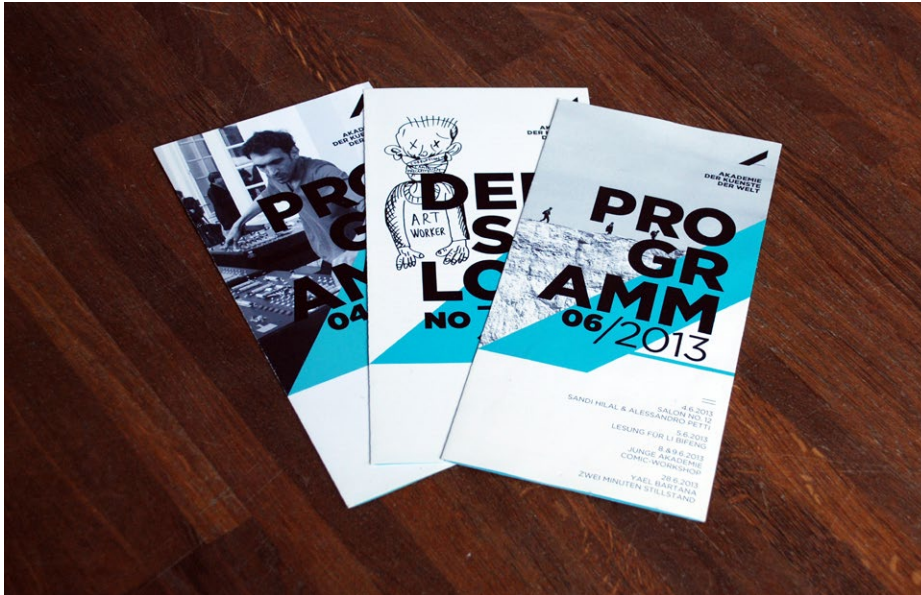
Decorative elements: pink and yellow Easter eggs at the bottom left.

**Graphic Design**

**Client:** Academy of the Arts of the World

**Agency:** Feedmee GmbH

Promotion design and branding: Flyer, ads, etc.



**Graphic Design**

**Client:** Krankenhauszweckverband Rheinland e.V.

Logo redesign



**Graphic Design**  
**Client:** WDR/ARD  
**Agency:** Feedmee GmbH

Magazine and flyer for „ARD-Themenwoche“



**Graphic Design**  
**Client:** SWR Fernsehen  
**Agency:** Feedmee GmbH

Layouts for branding and promotion: Magazine, poster etc.



**Graphic Design**  
**Client:** Phoenix  
**Agency:** Feedmee GmbH

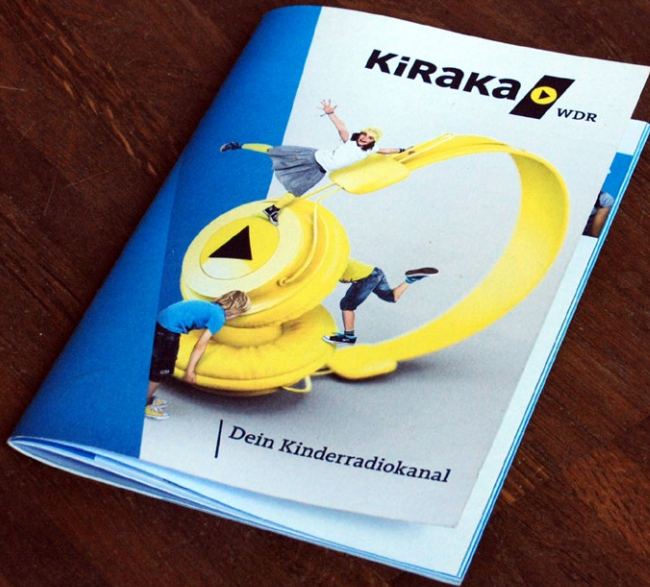
Programme booklet and programme scheme



**Graphic Design**  
**Client:** WDR KiRaKa  
**Agency:** Feedmee GmbH

Promotion design and brand maintenance (2012-2019);  
 Selection of flyers, posters, brochures etc.

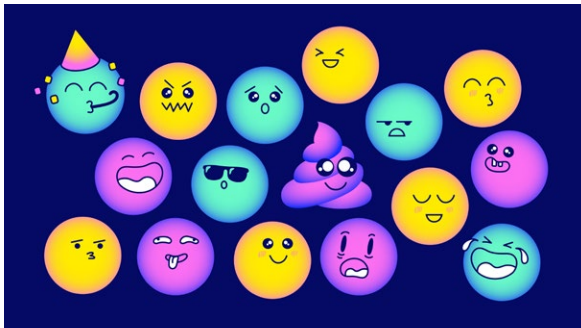




**Creative/Art Direction**

**Client:** Super RTL Fernsehen GmbH

In collaboration with designer and animator Thomas Gugel (three-seconds.de), I've developed the visual language for "TOGGO Hypezeit".

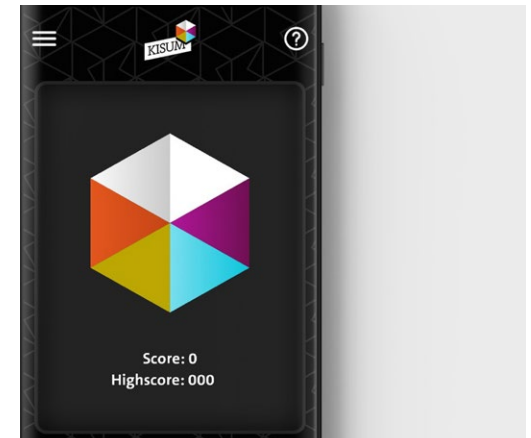
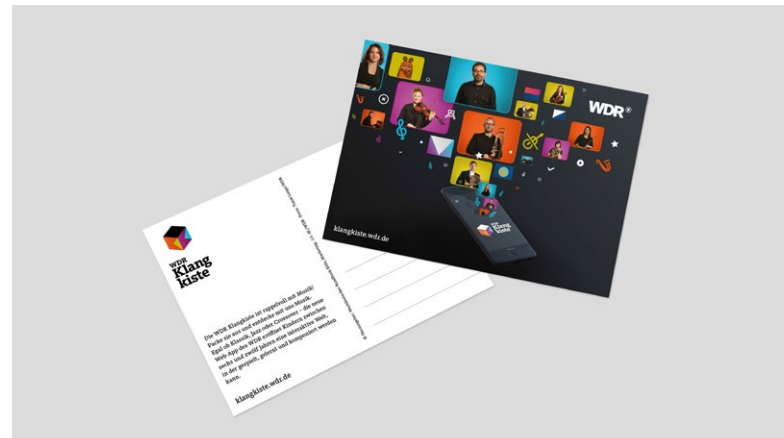
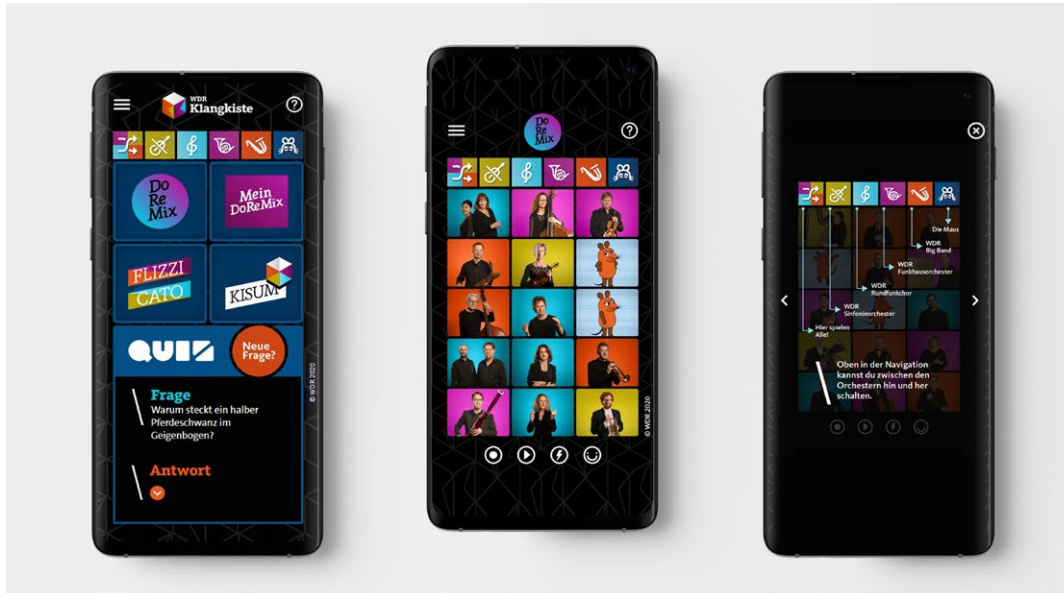


Graphic Design

Client: WDR Klangkiste

Agency: Feedmee GmbH

App rebrand and flyer layout



**Graphic Design**  
**Client:** ZDFneo  
**Agency:** Feedmee GmbH

Promotion and brand maintenance (2017-2021):  
Selection of social media header, on-air design, flyer etc.





