

GUNEE

Graphic Design
Eugen Laitenberger

Graphic Design Portfolio

www.gunee.de
mail@gunee.de

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Status:
February 2024

Eugen Laitenberger

1987	Born in Poltava/Ukraine
2003–2006	Full time school of design, Münster/Germany Certified training as design-technical assistant (main focus: graphic design)
2007–2010	University of Applied Sciences and Arts, Dortmund/Germany Bachelor of Arts (main field: photography)
2010–2021	Graphic Designer at FEEDMEE Design GmbH, Cologne/Germany
since 2010	Freelancer (main focus: graphic design, illustration, photography)
since 2014	Founder & Creative Director of GUNEE Homme

Publications (selection)

- Form Magazine - #267
Frankfurt am Main/Germany
- Belio Magazine #24 - Trip Issue
Madrid/Spain
- Zine Magazine - Volume 15
Taipei/Taiwan
- The Innis Herald - March 2011
Toronto/Canada
- Page Magazine - Issue 02/2015
Hamburg/Germany
- Offf Catalogue 2010
Paris/France
- Drome Magazine - #17 and #18
Rome/Italy
- Semi-Permanent 2009 - 2nd edition
Sydney/Australia
- H-Magazine - #114 and #115
Barcelona/Spain
- „FRESH 1, Cutting Edge Illustrations – Object“
Cologne/Germany

Awards (selection)

- Nominated for animago award 2019:
„Best Motion Design 2019“
- Nominated for Deutscher Fotobuchpreis 2015
- German Design Award 2018:
„Excellent Communications
Design - Editorial“
- 1st place at International Photography Awards 2014:
„Book: Fine Art“
- 1st place at Moscow International Foto Awards 2014:
„Book: Fine Art“

// Worked for (selection)

HALBE®

WDR®

zdf
neo

BR

ZDF

SWR»
FERNSEHEN

rbb®

HEILANDT

ARD®

KiKA

mr®

RADIO
HAR
MO
NY

SUPER RTL

splendid film

HEIMATFILM

phoenix

AMNESTY
INTERNATIONAL



DW



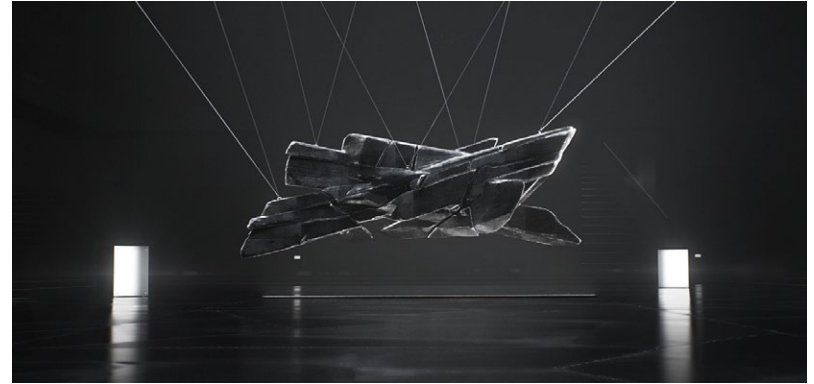
Creative Direction

GUNEE Homme

Logo, product design, package design, concept for corporate video, photography, pattern/illustrations for prints and embroidery etc.

Photography







Creative/Art Direction · Redesign

Client: HALBE Rahmen

I've changed the typeface and created a new picture language.

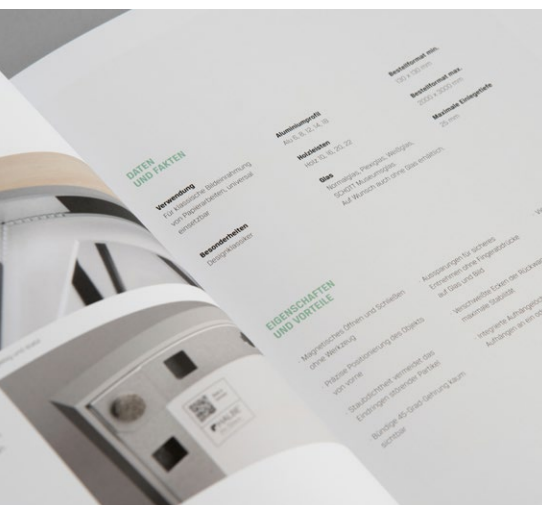
Among other things, I've designed flyer, sticker, instruction manuals, the price list (72 pages), the catalogue (112 pages) and the annual magazine.

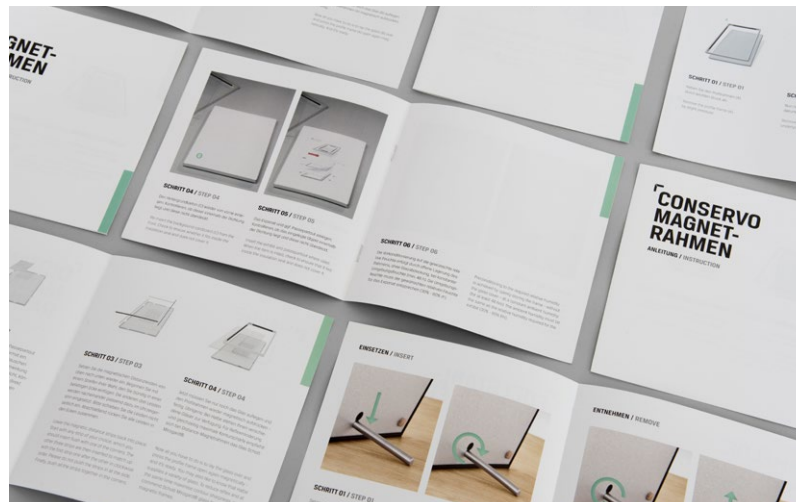
Award:

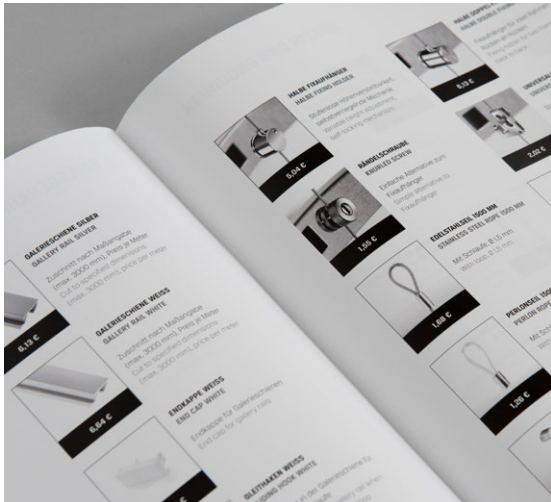
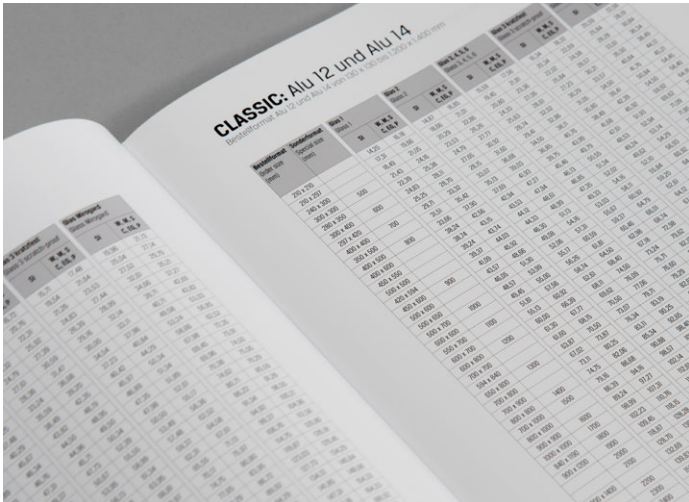
German Design Award 2018

Excellent Communications Design – Editorial











Art Direction

Dream Sequence - Book

Client: Madame Peripetie

Published:
Photonews 3/14 (Germany)
Page 3/14 (Germany)
Neo2 Magazine 3/14 (Spain)

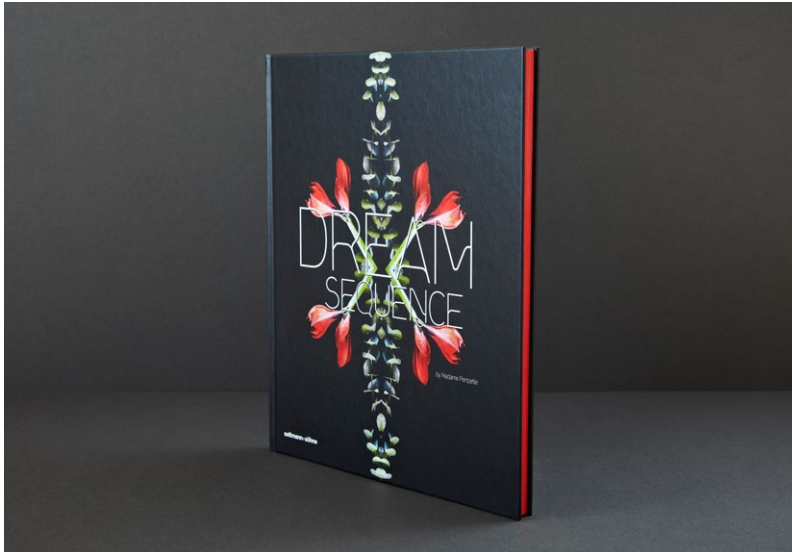
Label Magazine 3/14 (Poland)
Madame Figaro 4/14 (Greece)
Dazed & Confused 5/14 (Korea)

Award:

1st place at International Photography Awards 2014: „Book: Fine Art“

1st place at Moscow International Foto Awards 2014: „Book: Fine Art“

Nominated for Deutscher Fotobuchpreis 2015





A B C D E
F G H I J K
L M N O P
Q R S T U
V W X Y Z
1 2 3 4 5 6 7 8 9



Graphic Design · Illustration
Client: WDR Funkhaus Europa
Agency: Feedmee GmbH

Promotion design and brand maintenance (2011-2015):
Selection of flyers and posters.



Graphic Design

Client: Super RTL Fernsehen GmbH

Agency: Feedmee GmbH

Layouts for branding and promotion:

Stationary design, notepaper, flyer, business cards, social media header, landing pages etc.



SUPER RTL PRIMETIME

SUPER RTL PRIMETIME

SUPER **NEUE** *Serie*

CARTER
DONNERSTAGS
22:15 UHR

© RTL DISNEY Fernsehen GmbH & Co. KG

JETZT IST ABER MAL
Feierabend

BONES | MONTAGS 20:15 UHR

© RTL DISNEY Fernsehen GmbH & Co. KG

SUPER RTL PRIMETIME

Heute ist
SUPER FRÜHLINGSANFANG

SUPER *Oster*
GEWINNSPIEL

JETZT MITMACHEN UND GEWINNEN!



TOGGO radio

**Mehr erfahren
und mitmachen!**



**TOGGO
radio**

**Gewinnspiel-
Wochen**

**Familien-Erlebnisse gewinnen!
Hier mehr erfahren.**



**TOGGO
radio**

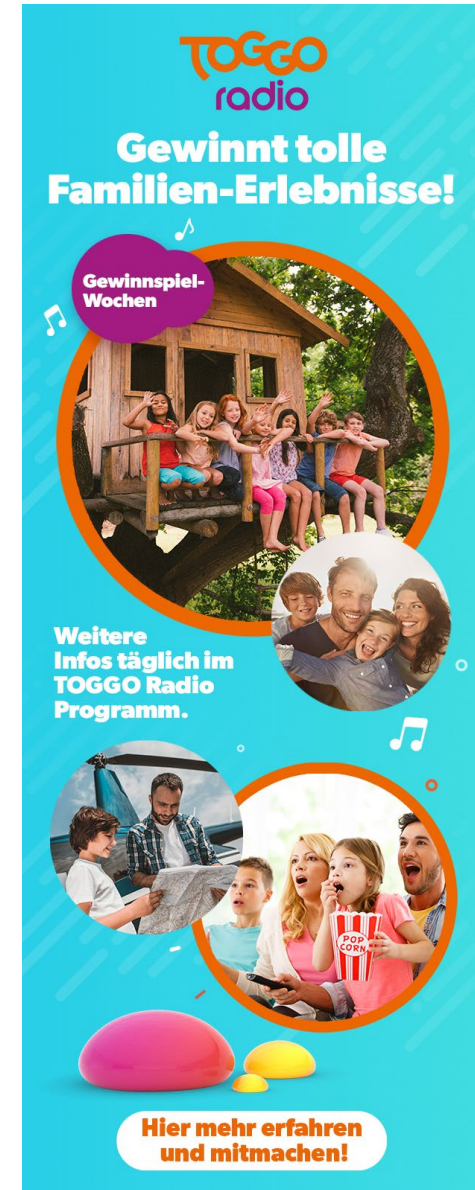
**Gewinnspiel-
Wochen**

**Weitere Infos täglich im
TOGGO Radio Programm.**



**Jetzt
reinhören!**

TOGGO radio



**TOGGO
radio**

**Gewinnt tolle
Familien-Erlebnisse!**

**Gewinnspiel-
Wochen**

**Weitere
Infos täglich im
TOGGO Radio
Programm.**

**Hier mehr erfahren
und mitmachen!**

Creative/Art Direction

Client: Super RTL Fernsehen GmbH

In collaboration with designer and animator Thomas Gugel (three-seconds.de),
I've developed the visual language for "TOGGO Hypezeit".

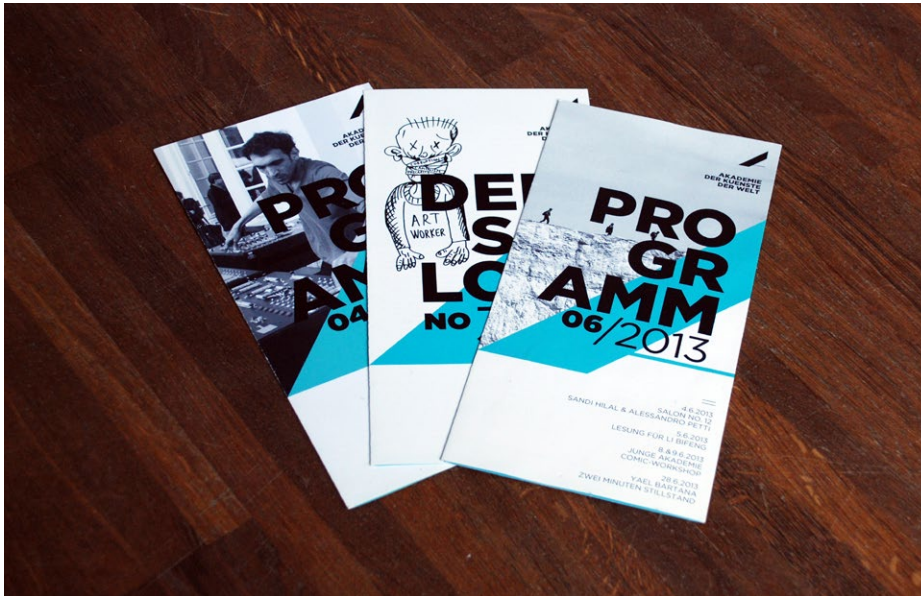


Graphic Design

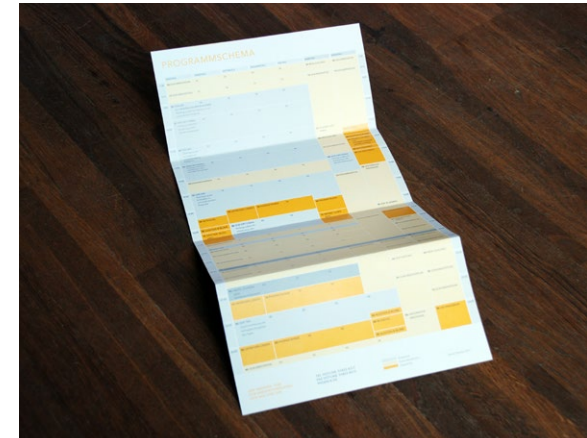
Client: Academy of the Arts of the World

Agency: Feedmee GmbH

Promotion design and branding: Flyer, ads, etc.



Programme booklet and programme scheme



Graphic Design

Client: Krankenhauszweckverband Rheinland e.V.

Logo redesign



Graphic Design
Client: WDR/ARD
Agency: Feedmee GmbH

Magazine and flyer for „ARD-Themenwoche“



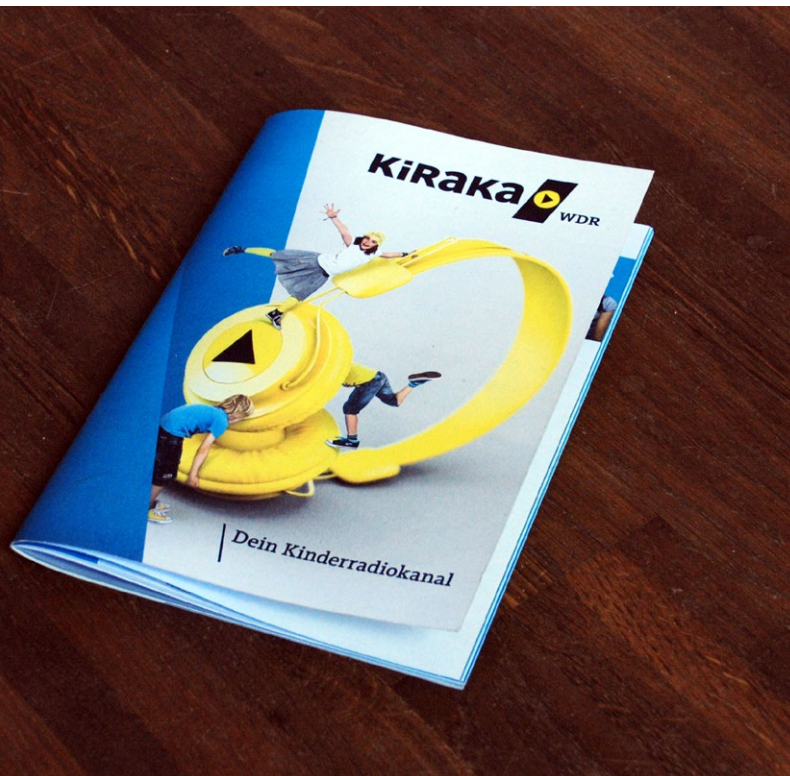
Layouts for branding and promotion: Magazine, poster etc.



Graphic Design
Client: WDR KiRaKa
Agency: Feedmee GmbH

Promotion design and brand maintenance (2012-2019):
 Selection of flyers, posters, brochures etc.



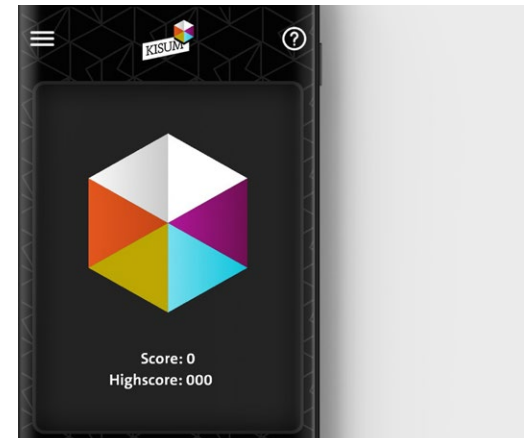
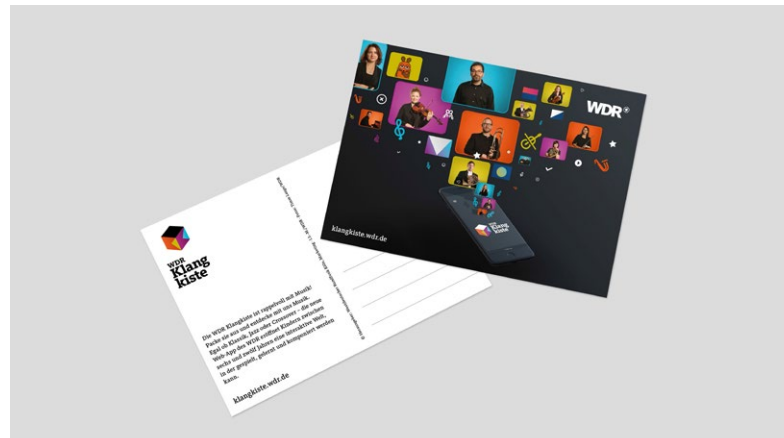
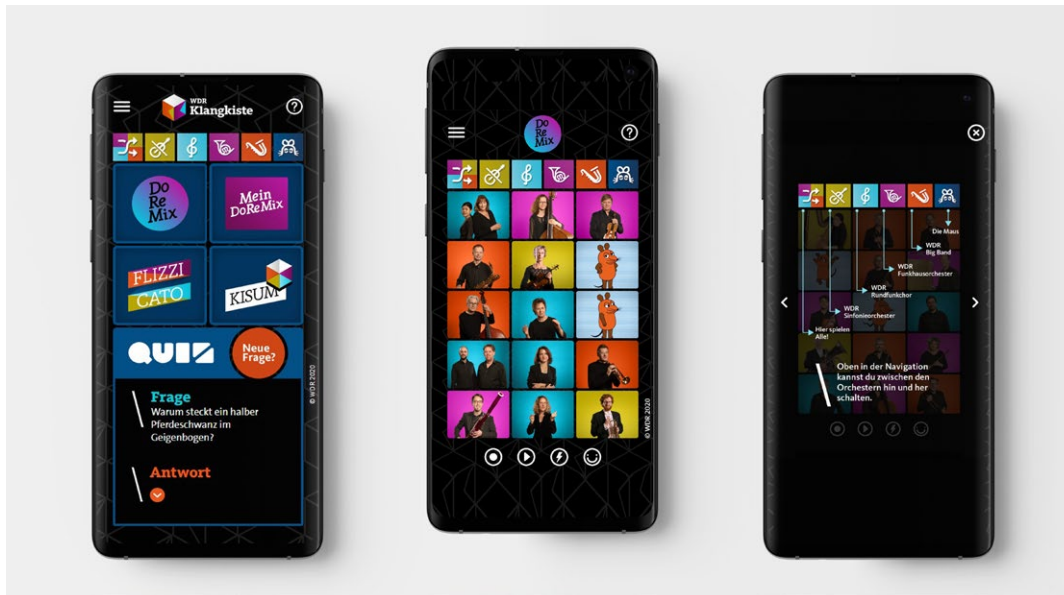


Graphic Design

Client: WDR Klangkiste

Agency: Feedmee GmbH

App rebrand and flyer layout



Graphic Design
Client: ZDFneo
Agency: Feedmee GmbH

Promotion and brand maintenance (2017-2021):
Selection of social media header, on-air design, flyer etc.



